This Is the Most Effective Way to Get Whiter Teeth

Celebrity dentist Dr. Kevin Sands talks whitening strips, charcoal, and in-office treatments.

BY ALEXANDRA TUNELL  APR 5, 2016

Want to know how to get whiter teeth by tonight, and with more time, what the safest, gentlest, and most effective approach for white teeth all year long is? No one knows good smiles like Dr. Kevin Sands, the cosmetic dentist who tends to just about every famous mouth in Hollywood and stars on the Netflix series Celebrity Plastic Surgeons of Beverly Hills. Below, his advice on what works the quickest, the best—and not at all.

If you have an hour...
"Crest WhiteStrips are the best option," says Sands.

**Skip:** Hydrogen peroxide whitening pens. "The results, if any, are so subtle, and the con is that without a tray, the bleaching agent is rubbed off too quickly to actually do anything significant."

**If you have 24 hours...**

"In-office Zoom Whitening is the fastest and best way to get big results in a short amount of time," says Sands. Even for those with sensitive teeth, there are no real downsides, as opposed to at-home whitening, since each treatment is customized to the individual’s mouth and a technician is there to protect your gums and skin. Limit your treatments to once or twice a year, with touch-ups as needed.

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**If you have a week...**

Do the above, plus add extra baking soda to your toothpaste.

**Buy:** A Philips Sonicare DiamondClean. It’s the gold standard of toothbrushes, according to nearly every dentist we’ve asked.

**If you have a month...**

Do the above, plus brush with activated charcoal three to four times per week and gargle with coconut oil to pull out deep tooth stains naturally. "It won’t make a difference by ‘bleaching’ per se, but the lauric acid in coconut oil can rid your teeth of bacteria found in plaque that can make them yellow. It is also supposed to promote gum health, and help keep your breath fresh," says Sands.

**Skip:** Using at-home whitening strips more than twice a year. "You can overdue it and create overly sensitized teeth. Stripping too much enamel can not only damage your teeth, but also your gums, plus some at-home whitening products can result in an artificial white that doesn’t look natural."

*From:* Harper’s Bazaar

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